and

ORDER

Orders Order / Rev: 46576 27751451 Alt Order #: Product Desc: Order Estimate: 327402 KLKN-TV Flight Dates: 03/27/22 - 04/02/22 Primary AE: Katz Washington, D.C. Original Date / Rev: 03/25/22 / 03/25/22 Sales Office: DC Order Type: **GENERAL** Sales Region: National Agency Name: **Smart Media Group Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1427 Leslie Ave Billing Cycle: EOM/EOC Alexandria, VA 22301 Agency Commission: 15% Advertiser Name: Herbster for Governor Demographic: A35+ New Business Thru: Product Codes: Candidates Advertiser External ID: Revenue Code 1: **AGY** Agency External ID: Revenue Code 2: POL Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/27/22	2	\$110.00	\$93.50
03/28/22	04/02/22	156	\$13,670.00	\$11,619.50

POL-CAND

P-04

Revenue Code 3:

Priority:

Totals

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	2	\$110.00	\$93.50	0.00
April 2022	156	\$13,670.00	\$11,619.50	0.00
Totals	158	\$13,780.00	\$11,713.00	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

	0.1	.											
_Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1	KLKN	03/28/2	2 03/28/22	M-F 9a-10a	CM	9a-10a	M	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
				M-F 9a-10a							- 1		
	LIVE W	ITH KELI	LY & RY								- 1		
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				- 1		
V	Veek: 03/	28/22	04/03/22	M	1	\$25.00	0.00						
N 2	KLKN	03/29/2	2 03/29/22	M-F 9a-10a	СМ	9a-10a	-T	:30	1	\$25.00 P-05	0.00 NM	1	\$25.00
				M-F 9a-10a						•	- 1		,
	LIVE W	ITH KELI	LY & RY								- 1		
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				- 1		
V	Veek: 03/	28/22	04/03/22	-T	1	\$25.00	0.00						
N 3	KLKN	03/30/2	2 03/30/22	M-F 9a-10a	СМ	9a-10a	W	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
				M-F 9a-10a						*			4
	LIVE W	ITH KELI	-Y & RY								- 1		
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 03/	28/22	04/03/22	W	1	\$25.00	0.00						
N 4	KLKN	03/31/2	2 03/31/22	M-F 9a-10a	CM	9a-10a	T	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
				M-F 9a-10a						,		·	V _0.00
	LIVE W	ITH KELI	_Y & RY								- 1		
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				- 1		
V	Veek: 03/	28/22	04/03/22	T	1	\$25.00	0.00						
N 5	KLKN	04/01/2	2 04/01/22		CM	9a-10a	F	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
							•		•	+=0.00, 00		•	420.00

Print Date: 03/25/22 10:17:06 Page 2 of 11

Order / Rev: Alt Order #:

Flight Dates:

46576

27751451

03/27/22 - 04/02/22

Advertiser:

Estimate:

Herbster for Governor

Product Desc:

Order 327402 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
				M-F 9a-10a M-F 9a-10a									
ι	IVE WI	TH KEL	LY & RY	WI-F 3a-10a									
We	<u>Star</u> eek: 03/2	t <u>Date</u> 28/22	End Date 04/03/22	Weekdays	Spots/Week 1	Rate \$25.00	Rating 0.00						
			22 03/28/22	M-F 10a-11a M-F 10a-11a	СМ	10a-11a	M	:30	1	\$40.00P-0	5 0.00 NM	1	\$40.00
٦	THE VIE		F1 D-4-	187 and to desire	O	D-1	5 ()						
We	<u>Star</u> eek: 03/2	t <u>Date</u> 28/22	End Date 04/03/22	Weekdays M	Spots/Week 1	<u>Rate</u> \$40.00	Rating 0.00						
N 7	KLKN	03/29/2	22 03/29/22	M-F 10a-11a M-F 10a-11a	СМ	10a-11a	-T	:30	1	\$40.00P-0	5 0.00 NM	1	\$40.00
7	THE VIE	W											
\//e	<u>Star</u> ek: 03/2	t Date	End Date 04/03/22	Weekdays -T	Spots/Week 1	<u>Rate</u> \$40.00	Rating 0.00						
			22 03/30/22		CM	10a-11a	W	:30	1	\$40.00P-0	5 0.00 NM	1	\$40.00
	THE VIE		•	M-F 10a-11a						*			* /
		t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	ek: 03/2		04/03/22	W	1	\$40.00	0.00	.00		#40.00D.0			# 40 00
N 9	KLKIN	03/3 1/2	22 03/31/22	M-F 10a-11a M-F 10a-11a	СМ	10a-11a	T	:30	1	\$40.00P-0	5 0.00 NM	1	\$40.00
٦	THE VIE												
We	<u>Star</u> eek: 03/2	t Date	End Date 04/03/22	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$40.00	Rating 0.00						
			22 04/01/22	M-F 10a-11a M-F 10a-11a	СМ	10a-11a	F	:30	1	\$40.00P-0	5 0.00 NM	1	\$40.00
7	THE VIE	W		W-1 10a-11a									
We	<u>Star</u> eek: 03/2	t <u>Date</u> 28/22	End Date 04/03/22	Weekdays	Spots/Week 1	<u>Rate</u> \$40.00	Rating 0.00						
N 11	KLKN	03/28/2	22 03/28/22	Ch 8 News Midda Ch 8 News Midda	-	11a-12p	M	:30	1	\$50.00 P-0	5 0.00 NM	1	\$50.00
(CHANNI	EL 8 EY	'EWITNESS										
We	Star eek: 03/2	t <u>Date</u> 28/22	End Date 04/03/22	Weekdays M	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
N 12	KLKN	03/29/2	22 03/29/22	Ch 8 News Midda Ch 8 News Midda	-	11a-12p	-T	:30	1	\$50.00P-0	5 0.00 NM	1	\$50.00
(CHANNI	EL 8 EY	'EWITNESS	On o none image	.,								
We	<u>Star</u> eek: 03/2	t <u>Date</u> 28/22	End Date 04/03/22	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$50.00	<u>Rating</u> 0.00						
N 13	KLKN	03/30/2	22 03/30/22	Ch 8 News Midda	-	11a-12p	W	:30	1.	\$50.00 P-0	5 0.00 NM	d ₀	\$50.00
(CHANNI	EL 8 EY	'EWITNESS	Ch 8 News Midda	y IVI-F								
We	Star eek: 03/2	t <u>Date</u> 28/22	End Date 04/03/22	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00						
			22 03/31/22		-	11a-12p	T	:30	1	\$50.00P-0	5 0.00 NM	1	\$50.00
(CHANNI	EL 8 EY	'EWITNESS	Ch 8 News Midda	ıy IVI-F								
10/-		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
_	eek: 03/2 KLKN		04/03/22		v M-F CM	\$50.00 11a-12p	0.00	:30	1	\$50.00P-0	5 0.00 NM	1	\$50.00
				Ch 8 News Midda	-	· ·	•	.50	•				+
('EWITNESS	Wookdaya	Snote/Mack	Data	Potino						
We	<u>اعاد</u> 2/eek: 03	<u>t Date</u> 28/22	End Date 04/03/22	Weekdays	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
N 16	KLKN	03/28/2	22 03/28/22		СМ	12p-1p	M	:30	1	\$25.00P-0	0.00 NM	1	\$25.00
(GMA3: V	WHAT Y	OU NEED	M-F 12p-1p									
	<u>Star</u>	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	ek: 03/2		04/03/22	M	CM 1	\$25.00	0.00	:30		\$25 AAB A	5 0 00 NIBA	.	ቀንድ ሳሳ
1N 17	KLKIN	03/29/2	22 03/29/22		CIVI	12p-1p	-T	.30	1	φ ∠ 0.00P-0	5 0.00 NM	1	\$25.00

Print Date: 03/25/22 10:17:06 Page 3 of 11

KLKN-TV

Order / Rev:

46576

27751451

Advertiser:

Herbster for Governor

Product Desc: Estimate:

Order

Alt Order #: Flight Dates:

03/27/22 - 04/02/22

Ln Ch Sta	rt End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
7		M-F 12p-1p									
GMA3: WHA	T YOU NEED	M-F 12p-1p									
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 03/28/22		-T	1	\$25.00	0.00						
N 18 KLKN 03/3	0/22 03/30/22		CM	12p-1p	W	:30	1	\$25.00 P-05	0.00 NM	1	\$25.00
GMA3: WHA	T YOU NEED	M-F 12p-1p							- 1		
Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				- 1		
Week: 03/28/22		W	1	\$25.00	0.00						
N 19 KLKN 03/3	1/22 03/31/22	M-F 12p-1p M-F 12p-1p	СМ	12p-1p	T	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
GMA3: WHA	T YOU NEED	W-1 12p-1p							- 1		
Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				- 1		
Week: 03/28/22		Τ	1	\$25.00	0.00						
N 20 KLKN 04/0	1/22 04/01/22		CM	12p-1p	F	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
GMA3: WHA	T YOU NEED	M-F 12p-1p									
Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				- 1		
Week: 03/28/22		F	1	\$25.00	0.00						
N 21 KLKN 03/2	8/22 03/28/22		CM	1p-2p	M	:30	1	\$25.00 P-05	0.00 NM	1	\$25.00
GENERAL H	OSPITAL	M-F 1p-2p									
Start Dat	e End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				- 1		
Week: 03/28/22		M	1	\$25.00	0.00						
N 22 KLKN 03/2	9/22 03/29/22		CM	1p-2p	-T	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
GENERAL H	OSPITAL	M-F 1p-2p							- 1		
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 03/28/22		-T	1	\$25.00	0.00						
N 23 KLKN 03/3	0/22 03/30/22		CM	1p-2p	W	:30	1	\$25.00P-05	0.00 NM	1	\$25.00
GENERAL H	OSPITAL	M-F 1p-2p							- 1		
Start Dat		Weekdays	Spots/Week	<u>Rate</u>	Rating				- 1		
Week: 03/28/22		W	1	\$25.00	0.00						
N 24 KLKN 03/3	1/22 03/31/22		CM	1p-2p	T	:30	1	\$25.00 P-05	0.00 NM	1	\$25.00
GENERAL H	OSPITAL	M-F 1p-2p							- 1		
Start Dat		Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 03/28/22		T	1	\$25.00	0.00						
N 25 KLKN 04/0	1/22 04/01/22		CM	1p-2p	F	:30	1	\$25.00 P-05	0.00 NM	1	\$25.00
GENERAL H	OSPITAL	M-F 1p-2p							- 1		
Start Dat		Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 03/28/22		F	1	\$25.00	0.00						
N 26 KLKN 03/2	8/22 03/28/22		CM	3p-4p	M	:30	1	\$20.00P-05	0.00 NM	1	\$20.00
THE REAL		M-F 3p-4p							- 1		
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 03/28/22		M	1	\$20.00	0.00						
N 27 KLKN 03/2	9/22 03/29/22		CM	3p-4p	-T	:30	1	\$20.00 P-05	0.00 NM	1	\$20.00
THE REAL		M-F 3p-4p							- 1		
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 03/28/22		-T	1	\$20.00	0.00						
N 28 KLKN 03/3	0/22 03/30/22		CM	3p-4p	W	:30	1	\$20.00 P-05	0.00 NM	1	\$20.00
		M-F 3p-4p							- 1		
THE RFAI											
THE REAL <u>Start Dat</u>	e End Date	Weekdays	Spots/Week	Rate	Rating						
	04/03/22	W	Spots/Week 1	Rate \$20.00	Rating 0.00	:30	1	\$20.00P-05		1	\$20.00

Print Date: 03/25/22 10:17:06 Page 4 of 11

Order / Rev:

46576

_

Advertiser:

Estimate:

Herbster for Governor

Alt Order #: Flight Dates:

27751451

03/27/22 - 04/02/22

Product Desc:

Order 327402 KLKN-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			M-F 3p-4p									
THE R	REAL		M-F 3p-4p									
<u>St</u> Week: 00	tart Date 3/28/22	End Date 04/03/22	Weekdays T	Spots/Week 1	<u>Rate</u> \$20.00	Rating 0.00						
		22 04/01/22	M-F 3p-4p M-F 3p-4p	СМ	3р-4р	F	:30	1	\$20.00 P-05	0.00 NM	1	\$20.00
THE R												
Week: 00		End Date 04/03/22	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$20.00	Rating 0.00						
N 31 KLKN DR. PI		22 03/28/22	M-F 4p-5p M-F 4p-5p	СМ	4p-5p	M	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
	⊓ı∟ tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03		04/03/22	M	1	\$50.00	0.00						
N32 KLKN	03/29/2	22 03/29/22	M-F 4p-5p	СМ	4p-5p	-T	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
DR. P	HII		M-F 4p-5p							- 1		
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03		04/03/22	-T	1	\$50.00	0.00						
N33 KLKN	I 03/30/2	22 03/30/22	M-F 4p-5p M-F 4p-5p	СМ	4p-5p	W	:30	1	\$50.00 P-05	0.00 NM	1	\$50.00
DR. P	HIL		P							- 1		
<u>Si</u> Week: 03	art Date	End Date 04/03/22	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00				- 1		
		22 03/31/22		СМ	4p-5p	T	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
DR. P	нп		M-F 4p-5p							- 1		
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 03		04/03/22	T	1	\$50.00	0.00						
		22 04/01/22	M-F 4p-5p M-F 4p-5p	СМ	4p-5p	F	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
DR. PI St	HIL tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03	3/28/22	04/03/22	F	1	\$50.00	0.00						
		22 03/28/22	Ch 8 News at 5a I Ch 8 Eyewitness		5a-6a	M~~~~~	:30	2	\$25.00 P-05	0.00 NM	2	\$50.00
	N NEVVS 8 tart Date	3 THISAM End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 03		04/03/22	M	2	\$25.00	0.00						
N 37 KLKN	03/29/2	22 03/29/22	Ch 8 News at 5a I		5a-6a	-T	:30	2	\$25.00 P-05	0.00 NM	2	\$50.00
KLLKI	NEWS 8	3 THISAM	Ch 8 Eyewitness	ivews ba						- 1		
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 00		04/03/22	-T Ch 8 News at 5a I	VI-F CM	\$25.00 5a-6a	0.00 W	:30	2	\$25.00P-05	0.00 NM	2	\$50.00
			Ch 8 Eyewitness		0 u 0u		.00	-	\$20.001	0.00 141	-	Ψ00.00
		3 THISAM	Modeles	Canta AMante	Data	Datina				- 1		
<u>ی کا</u> Week: 03	art <u>Date</u> 3/28/22	End Date 04/03/22	<u>Weekdays</u> W	Spots/Week 2	<u>Rate</u> \$25.00	Rating 0.00				- 1		
N39 KLKN	03/31/2	22 03/31/22	Ch 8 News at 5a i		5a-6a	T	:30	2	\$25.00P-05	0.00 NM	2	\$50.00
KIIKN	NEWS 9	3 THISAM	Ch 8 Eyewitness	News 5a								
St	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 03		04/03/22	T	2	\$25.00	0.00						
N 40 KLKN	i 04/01/2	22 04/01/22	Ch 8 News at 5a I Ch 8 Eyewitness		5a-6a	F	:30	2	\$25.00P-05	0.00 NM	2	\$50.00
KLLKN	NEWS 8	BTHISAM	z z wyominoso							- 1		
<u>St</u> Week: 03	art Date 3/28/22	End Date 04/03/22	Weekdays	Spots/Week 2	<u>Rate</u> \$25.00	Rating 0.00						
		22 03/28/22	•	CM	6a-7a	M	:30	2	\$65.00P-05	0.00 NM	2	\$130.00
											_	

Print Date: 03/25/22 10:17:06

KLKN-TV

Page 5 of 11

Order / Rev:

46576

27751451

Advertiser: Product Desc: Herbster for Governor

Alt Order #: Flight Dates:

03/27/22 - 04/02/22

Estimate:

Order

Ln Ch	Start	End	Inventory Code		Start/End	Time Da	ys	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Ch 8 News at 6a Ch 8 Eyewitness										
KLLKN	NEWS 8	THIS AM	On o Lyewiness	News oa									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					1		
Week: 03/	/28/22	04/03/22	M	2	\$65.00	0.00							
N 42 KLKN	03/29/2	2 03/29/22			6a-7a	-T		:30	2	\$65.00P-05	0.00 NM	2	\$130.00
KLIKN	NEWS 8	THIS AM	Ch 8 Eyewitness	News 6a									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03/		04/03/22	-T	2	\$65.00	0.00							
N 43 KLKN	03/30/2	2 03/30/22	Ch 8 News at 6a I	M-F CM	6a-7a	W-		:30	2	\$65.00P-05	0.00 NM	2	\$130.00
			Ch 8 Eyewitness	News 6a									
		THIS AM											
Sta Week: 03/	art Date	End Date 04/03/22	Weekdays W	Spots/Week 2	Rate	Rating							
			Ch 8 News at 6a I		\$65.00 6a-7a	0.00	г	:30	2	\$65.00P-05	O OO NIM	2	\$130.00
1444 INDIN	03/3/1/2	2 03/31/22	Ch 8 Eyewitness		Oa-ra			.30	2	\$65.00P-05	U.UU INIVI		\$130.00
KLLKN	NEWS 8	THIS AM									- 1		
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 03/		04/03/22	T	2	\$65.00	0.00							
N 45 KLKN	04/01/2	2 04/01/22	Ch 8 News at 6a I		6a-7a		-F	:30	2	\$65.00P-05	0.00 NM	2	\$130.00
KIIKN	NEWS 0	THIS AM	Ch 8 Eyewitness	News 6a							- 1		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03/		04/03/22	F	2	\$65.00	0.00					- 1		
N 46 KLKN	03/28/2		Good Morning Am	nerica CM	7a-9a	M		:30	4	\$85.00P-05	0.00 NM	4	\$340.00
			Good Morning An							,			*
GOOD	MORNIN	G AMERICA	4								- 1		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					- 1		
Week: 03/		04/03/22	M	4	\$85.00	0.00							
N 47 KLKN	03/29/2	2 03/29/22	•		7a-9a	-T		:30	4	\$85.00P-05	0.00 NM	4	\$340.00
GOOD	MORNIN	G AMERICA	Good Morning An	nença									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03/	/28/22	04/03/22	-T	4	\$85.00	0.00					- 1		
N 48 KLKN	03/30/2	2 03/30/22	Good Morning Am	nerica CM	7a-9a	W-		:30	4	\$85.00P-05	0.00 NM	4	\$340.00
			Good Morning An	nerica							- 1		
		G AMERICA		O -4- 00/1	Date	B - 0					- 1		
Sta Week: 03/	rt Date	End Date 04/03/22	Weekdays w	Spots/Week 4	<u>Rate</u> \$85.00	Rating 0.00					- 1		
			Good Morning Am		7a-9a	T	Γ	:30	1	\$85.00 P-05	0.00 NM	4	\$340.00
TV-10 TELLIT	00/01/2	2 00/01/22	Good Morning An		7 d-3 d	1.5		.50	7	ψου.σοι -συ	0.00 14141	-	Ψ340.00
GOOD	MORNIN	G AMERICA									- 1		
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
Week: 03/		04/03/22	T	4	\$85.00	0.00							
N 50 KLKN	04/01/2	2 04/01/22	Good Morning Am		7a-9a		-F	:30	4	\$85.00P-05	0.00 NM	4	\$340.00
GOOD	MORNIN	G AMERICA	Good Morning An	пегіса									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03/		04/03/22	F	4	\$85.00	0.00					- 1		
N 51 KLKN	04/02/2	2 04/02/22	Good Morning Am	nerica SCM	7a-9a		S-	:30	4	\$50.00P-05	0.00 NM	4	\$200.00
			Good Morning An										
		DD MORNIN		0=-1 001		D. "							
<u>Sta</u> Week: 03/	rt <u>Date</u> /28/22	End Date 04/03/22	Weekdays	Spots/Week 4	<u>Rate</u> \$50.00	Rating 0.00							
N 52 KLKN				CM ⁴	8a-9a	0.00	c	:30	1	\$75.00P-05	0.00 NM	1	\$75.00
HOE IVEIVIN	5512112	_ 55121122	This Week	CIVI	Ja-Ja		- 3	.50	•	ψ10.00F-00	UNIVI	1	φ/ J.UU
THIS W	/EEK												
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					- 1		
Week: 03/		03/27/22	S	1	\$75.00	0.00							
N 53 KLKN	03/28/2	2 03/28/22		CM	5p-530p	M		:30	2	\$150.00P-05	0.00 NM	2	\$300.00

Print Date: 03/25/22 10:17:07 Page 6 of 11

KLKN-TV

Order / Rev: Alt Order #: 46576

27751451

Adve

Advertiser: Product Desc: Herbster for Governor

Flight Dates: 03/27/22 - 04/02/22

Estimate:

Order 327402

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ch 8 News at 5p M-F Ch 8 News 5p M-F **CHANNEL 8 EYEWITNESS** Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 03/28/22 04/03/22 2 \$150.00 0.00 N 54 KLKN 03/29/22 03/29/22 5p-530p Ch 8 News at 5p M-F CM :30 \$150.00P-05 0.00 NM 2 \$300.00 Ch 8 News 5p M-F **CHANNEL 8 EYEWITNESS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 03/28/22 04/03/22 -T----\$150.00 0.00 N 55 KLKN 03/30/22 03/30/22 Ch 8 News at 5p M-F CM 5p-530p --W----:30 \$150.00 P-05 0.00 NM 2 \$300.00 Ch 8 News 5p M-F **CHANNEL 8 EYEWITNESS** Start Date Weekdays Spots/Week End Date Rate Rating Week: 03/28/22 04/03/22 \$150.00 0.00 N 56 KLKN 03/31/22 03/31/22 Ch 8 News at 5p M-F CM 5p-530p ---T---:30 \$150,00P-05 0.00 NM \$150.00 Ch 8 News 5p M-F **CHANNEL 8 EYEWITNESS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 03/28/22 04/03/22 ---T---\$150.00 0.00 N 57 KLKN 04/01/22 04/01/22 Ch 8 News at 5p M-F 5p-530p ----F--:30 \$150.00 P-05 0.00 NM CM \$150.00 Ch 8 News 5p M-F **CHANNEL 8 EYEWITNESS** Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 03/28/22 04/03/22 --F--\$150.00 0.00 N 58 KLKN 03/28/22 03/28/22 Ch 8 News at 6p M-F 6p-630p M-----:30 \$200.00 P-05 0.00 NM \$200.00 1 Ch 8 Eyewitness News 6p **CHANNEL 8 EYEWITNESS** Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 03/28/22 04/03/22 M-----\$200.00 0.00 N 59 KLKN 03/29/22 03/29/22 Ch 8 News at 6p M-F CM 6p-630p -T----:30 \$200.00 P-05 0.00 NM \$200.00 Ch 8 Eyewitness News 6p **CHANNEL 8 EYEWITNESS** End Date Start Date Spots/Week Weekdays Rate Rating Week: 03/28/22 04/03/22 \$200.00 0.00 N60 KLKN 03/30/22 03/30/22 Ch 8 News at 6p M-F 6p-630p :30 \$200.00P-05 0.00 NM \$200.00 Ch 8 Eyewitness News 6p CHANNEL 8 EYEWITNESS End Date Start Date Weekdays Spots/Week Rate Rating Week: 03/28/22 04/03/22 --W----\$200.00 0.00 N61 KLKN 03/31/22 03/31/22 Ch 8 News at 6p M-F 6p-630p ---T---:30 \$200.00P-05 0.00 NM \$200.00 Ch 8 Eyewitness News 6p CHANNEL 8 EYEWITNESS Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 03/28/22 04/03/22 ---T---\$200.00 0.00 N62 KLKN 04/01/22 04/01/22 Ch 8 News at 6p M-F CM 6p-630p \$200.00 P-05 0.00 NM ----F--1 \$200.00 Ch 8 Eyewitness News 6p **CHANNEL 8 EYEWITNESS** Start Date End Date Spots/Week Rating Weekdays Rate Week: 03/28/22 ----F--04/03/22 \$200.00 0.00 N63 KLKN 04/02/22 04/02/22 ABC World News Sat CM \$75.00P-05 0.00 NM 530p-6p ----S-2 :30 2 \$150.00 ABC World News Sat ABC NEWS-SAT Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 03/28/22 04/03/22 ----5-\$75.00 0.00 N64 KLKN 04/02/22 04/02/22 Ch 8 News Sat at 6p CM 6p-630p ----S-:30 2 \$75.00P-05 0.00 NM \$150.00 Ch 8 News Sat at 6p EYEWITNESS NEWS 8 AT Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 03/28/22 04/03/22 ---S-\$75.00 0.00 N65 KLKN 03/28/22 03/28/22 CM 1:00 AM-2:00 AM M-----\$10.00P-05 0.00 NM \$10.00

Print Date: 03/25/22 10:17:07 Page 7 of 11

Order / Rev:

46576

Advertiser:

Estimate:

Herbster for Governor

Alt Order #:

27751451

Product Desc:

Order

KLKN-TV

03/27/22 - 04/02/22

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type S	pots	Amount
			Overnight Rotato							<u> </u>		
L IV/E 14	VITH KEL	LVAND	Overnight Rotato	or M-Su	(1:00 XM-2:	00 XM)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				î		
Week: 03		04/03/22	M	1	\$10.00	0.00						
N 66 KLKN	03/29/2	22 03/29/22	Overnight Rotato	r M-Su CM	1a-5a	-T	:30	1	\$10.00P-05	0.00 NM	1	\$10.00
			Overnight Rotato		(1:00 XM-2:	00 XM)			********			¥ 10100
	ITH KEL									- 1		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03		04/03/22		1 M C CM	\$10.00	0.00	.00		#40.00D.05	0.00.104		045.00
NO7 KLKIN	03/30/2	22 03/30/22	Overnight Rotato Overnight Rotato		1a-5a (1:00 XM-2:	W	:30	1	\$10.00P-05	0.00 NM	1	\$10.00
LIVE W	/ITH KEL	LY AND	o vorrigin: receto		(1.00 / 111 2.	00 7(171)						
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03		04/03/22	W	1	\$10.00	0.00						
N 68 KLKN	03/31/2	22 03/31/22	_		1a-5a	T	:30	1	\$10.00P-05	0.00 NM	1	\$10.00
LIVE W	/ITH KEL	I V AND	Overnight Rotato	r M-Su	(1:00 XM-2:	00 XM)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03		04/03/22	T	1	\$10.00	0.00						
N 69 KLKN	04/01/2	22 04/01/22	Overnight Rotato	r M-Su CM	1a-5a	F	:30	1	\$10.00P-05	0.00 NM	1	\$10.00
			Overnight Rotato	r M-Su	(1:00 XM-2:	00 XM)						
	/ITH KEL		144 ILLEN	0 1								
Sta Week: 03	art Date	End Date 04/03/22	Weekdays	Spots/Week	<u>Rate</u> \$10.00	Rating 0.00						
N 70 KLKN				CM		:00 XMM	:30	1	\$20.00P-05	0.00 NM	1	\$20.00
TO TELL	0012012	-2 00/20/22	M-F 1205a-105a	Olvi	(12:06 XM-1		.00	'	Ψ20.001 -03	0.00 14191	'	Ψ20.00
ACCES	SS DAILY	,			,	,				- 1		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 03		04/03/22	M	1	\$20.00	0.00						
N71 KLKN	03/29/2	22 03/29/22	M-F 1205a-105a M-F 1205a-105a	CM		:00 XM-T	:30	1	\$20.00P-05	0.00 NM	1	\$20.00
ACCES	S DAILY	,	W-F 1205a-105a		(12:06 XM-1	.00 ANI)				- 1		
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03	/28/22	04/03/22	-T	1	\$20.00	0.00						
N 72 KLKN	03/30/2	22 03/30/22		CM	12:06 XM-1	WX 00:	:30	1	\$20.00 P-05	0.00 NM	1	\$20.00
ACCES	S DAILY	,	M-F 1205a-105a		(12:06 XM-1	:00 XM)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03		04/03/22	W	1	\$20.00	0.00						
			M-F 1205a-105a	CM		TMX 00:	:30	1	\$20.00P-05	0.00 NM	1	\$20.00
			M-F 1205a-105a		(12:06 XM-1	:00 XM)				1		
	S DAILY					=						
Sta Week: 03	art Date	End Date 04/03/22	Weekdays	Spots/Week	Rate	Rating 0.00						
			M-F 1205a-105a	CM	\$20.00	:00 XMF	:30	1	\$20.00P-05	0.00 NM	1	\$20.00
IVI TILLIU	0-70172	.2 04/01/22	M-F 1205a-105a	OW	(12:06 XM-1		.50	ı	\$20.00F-03	0.00 14141	'	\$20.00
ACCES	S DAILY	,			(,						
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 03/		04/03/22	F	1	\$20.00	0.00						
N75 KLKN	03/28/2	22 03/28/22	Jimmy Kimmel	CM	1035p-1135	р М	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
JIMMY	KIMMEL	LIVE-AB	Jimmy Kimmel									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/	/28/22	04/03/22	M	1	\$50.00	0.00						
N76 KLKN	03/29/2	22 03/29/22	Jimmy Kimmel	CM	1035p-1135	р -Т	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
116.46.45	KINNNE	LIVE-AB	Jimmy Kimmel									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03		04/03/22	-T	1	\$50.00	0.00						
N77 KLKN	03/30/2	22 03/30/22		CM	1035p-1135	ipW	:30	1	\$50.00P-05	0.00 NM	1	\$50.00
					-							

Print Date: 03/25/22 10:17:07 Page 8 of 11 Herbster for Governor

Order / Rev: 46576 Advertiser: Alt Order #:

27751451 Product Desc: Order KLKN-TV

Flight Dates: 03/27/22 - 04/02/22 327402 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Jimmy Kimmel Jimmy Kimmel									
JIMMY I	KIMMEL	LIVE-AB	,									
<u>Star</u> Week: 03/2	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 78 KLKN		2 03/31/22	Jimmy Kimmel	CM	\$50.00 1035p-1135p	0.00	:30	1	\$50.00 P-05	0.00 NM	1	£50.00
1470 KEKI	00/01/2	2 00/01/22	Jimmy Kimmel	OIVI	1000р-1100р		.30	1	\$50.00F-05	U.UU INIVI	'	\$50.00
JIMMY F	KIMMEL	LIVE-AB	-							- 1		
<u>Staı</u> Week: 03/2	t Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
N 79 KLKN		2 04/03/22	Jimmy Kimmel	CM	\$50.00 1035p-1135p	0.00	:30	-1	\$50.00P-05	0.00 NM	1	\$50.00
1475 KEKI	0410172	2 04/01/22	Jimmy Kimmel	OIVI	1000р-1100р		.30	'	φ50.00F-05	U.UU INIVI	'	φου.υυ
JIMMY F	KIMMEL	LIVE-AB	•									
Star Week: 03/2	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 80 KLKN		2 03/28/22	Nightline	1 CM	\$50.00 1135p-1208a	0.00 M	:30	1	\$30.00P-05	0.00 NM	1	\$30.00
7700 112101	0012012	2 00/20/22	Nightline	OW	1135p-1200a	191	.50	'	φ30.007-03	0.00 NW	,	φ30.00
	INE-ABO									- 1		
Star Week: 03/2	t Date	End Date 04/03/22	Weekdays M	Spots/Week	<u>Rate</u> \$30.00	Rating 0.00						
N81 KLKN			Nightline	CM	1135p-1208a		:30	1	\$30.00P-05	0.00 NM	1	\$30.00
	00,20,2		Nightline	0111	1100p 1200u	•	.00		ψου.σσι -σσ	0.00 14141	,	ψ50.00
	INE-ABO									- 1		
Star Week: 03/2	t Date	End Date 04/03/22	Weekdays -T	Spots/Week	<u>Rate</u> \$30.00	Rating 0.00				- 1		
N 82 KLKN			Nightline	CM	1135p-1208a		:30	1	\$30.00 P-05	0.00 NM	1	\$30.00
			Nightline	• • • • • • • • • • • • • • • • • • • •			.00		400.001 00	0.00 11111	,	Ψ00.00
NIGHTL										- 1		
Star Week: 03/2	t Date 28/22	End Date 04/03/22	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$30.00	Rating 0.00				- 1		
N83 KLKN			Nightline	CM	1135p-1208a		:30	1	\$30.00P-05	0.00 NM	1	\$30.00
			Nightline						***************************************		·	*
NIGHTL) Å (= = - - -	0=-4-4011	Dete	Datin				- 1		
<u>Star</u> Week: 03/2	<u>t Date</u> 28/22	End Date 04/03/22	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$30.00	Rating 0.00				- 1		
N 84 KLKN			Nightline	СМ	1135p-1208a		:30	1	\$30.00P-05	0.00 NM	1	\$30.00
			Nightline									
NIGHTL	INE-ABC t Date	End Date	Weekdays	Spots/Week	Poto	Batina				- 1		
Week: 03/2		04/03/22	F	1	<u>Rate</u> \$30.00	Rating 0.00				- 1		
N 85 KLKN	04/02/2	2 04/02/22	Overnight Rotator	M-Su CM	1:00 AM-2:00	AMS-	:30	1	\$10.00P-05	0.00 NM	1	\$10.00
THE LIC	TENED		Overnight Rotato	r M-Su	(1:00 XM-2:00	XM)				- 1		
THE LIS	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/2		04/03/22	S-	1	\$10.00	0.00						
N 86 KLKN	04/02/2	2 04/02/22	Overnight Rotator	M-Su CM	1:05 AM-2:05	AMS-	:30	1	\$10.00P-05	0.00 NM	1	\$10.00
FOREN	SIC EII E	:0	Overnight Rotato	r M-Su	(1:05 XM-2:05	S XM)				- 1		
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 03/2		04/03/22	S-	1	\$10.00	0.00						
N 87 KLKN	04/02/2	2 04/02/22	Sat 1235a-105a	CM	1235a-105a	S-	:30	1	\$10.00P-05	0.00 NM	1	\$10.00
JUST FO	OR LAU	SHS	Sat 1235a-105a							- 1		
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 03/2		04/03/22	S-	1	\$10.00	0.00						
N 88 KLKN	04/02/2	2 04/02/22	Sat 1035p-1135p	CM	1035p-1135p	S-	:30	1	\$30.00P-05	0.00 NM	1	\$30.00
ET WEE	KEND		Sat 1035p-1135p									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03/2		04/03/22	S-	1	\$30.00	0.00						
N 89 KLKN	04/02/2	2 04/02/22		CM	1135p-1235a	S-	:30	1	\$25.00P-05	0.00 NM	1	\$25.00

Print Date: 03/25/22 10:17:07

KLKN-TV

Page 9 of 11

Order / Rev:

46576

Advertiser

Herbster for Governor

Alt Order #: Flight Dates: 27751451

03/27/22 - 04/02/22

Product Desc:

Estimate:

Order 327402

Ln Ch Start **Fnd** Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount Sat 1135p-1235a Sat 1135p-1235a WIPEOUT Start Date End Date Weekdays Spots/Week Rate Rating ----S-Week: 03/28/22 04/03/22 \$25.00 0.00 N90 KLKN 03/27/22 03/27/22 CM Sun 1035p-1135p 1035p-1135p ----S :30 \$35.00P-05 0.00 NM \$35.00 Sun 1035p-1135p BULL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 03/21/22 -----03/27/22 \$35.00 0.00 N91 KLKN 03/28/22 03/28/22 Ch 8 News at 10p M-F CM 10p-1035p M----:30 \$175.00P-05 0.00 NM 2 \$350.00 Ch 8 News at 10p M-F **CHANNEL 8 EYEWITNESS** Weekdays Spots/Week Start Date **End Date** Rating Rate Week: 03/28/22 04/03/22 \$175.00 0.00 N 92 KLKN 03/29/22 03/29/22 Ch 8 News at 10p M-F CM 10p-1035p :30 \$175.00P-05 0.00 NM 2 \$350.00 Ch 8 News at 10p M-F **CHANNEL 8 EYEWITNESS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 03/28/22 04/03/22 -T----\$175.00 0.00 N 93 KLKN 03/30/22 03/30/22 \$175.00P-05 0.00 NM Ch 8 News at 10p M-F CM 10p-1035p --W---.30 2 \$350.00 Ch 8 News at 10p M-F **CHANNEL 8 EYEW!TNESS** Start Date Weekdays **End Date** Spots/Week Rating Rate Week: 03/28/22 04/03/22 \$175.00 0.00 N 94 KLKN 03/31/22 03/31/22 Ch 8 News at 10p M-F CM 10p-1035p ---T---:30 \$175.00 P-05 0.00 NM 2 \$350.00 Ch 8 News at 10p M-F **CHANNEL 8 EYEWITNESS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 03/28/22 ---T---\$175.00 04/03/22 0.00 N 95 KLKN 04/01/22 04/01/22 Ch 8 News at 10p M-F CM 10p-1035p ----F--:30 \$175.00 P-05 0.00 NM 2 \$350.00 Ch 8 News at 10p M-F CHANNEL 8 EYEWITNESS Start Date End Date Weekdays Spots/Week Rating Rate Week: 03/28/22 04/03/22 ---F--\$175.00 0.00 N 96 KLKN 04/02/22 04/02/22 10p-1035p ----5-\$150.00 Ch 8 News Sat at 10p CM :30 \$150.00P-05 0.00 NM Ch 8 News Sat at 10p **CHANNEL 8 EYEWITNESS** Start Date End Date Weekdays Spots/Week Rating Rate 04/03/22 Week: 03/28/22 ----5-\$150.00 0.00 N 97 KLKN 03/28/22 03/28/22 M-F 630p-7p 630p-7p M----:30 \$140.00P-05 0.00 NM \$140.00 CM M-F 630p-7p **ENTERTAINMENT TONIGH** Start Date End Date Spots/Week Rate Rating Weekdays Week: 03/28/22 04/03/22 M-----\$140.00 0.00 M-F 630p-7p N 98 KLKN 03/29/22 03/29/22 CM 630p-7p -T----.30 \$140.00P-05 0.00 NM \$140.00 M-F 630p-7p ENTERTAINMENT TONIGH End Date Spots/Week Start Date Weekdays Rate Rating Week: 03/28/22 04/03/22 -T----\$140.00 0.00 N 99 KLKN 03/30/22 03/30/22 M-F 630p-7p 630p-7p \$140.00P-05 0.00 NM \$140.00 --W----:30 M-F 630p-7p **ENTERTAINMENT TONIGH** Start Date End Date Spots/Week Weekdays Rate Rating Week: 03/28/22 04/03/22 --W----\$140.00 0.00 \$140.00P-05 0.00 NM N100 KLKN 03/31/22 03/31/22 M-F 630p-7p CM 630p-7p .30 \$140.00 ---T---1 M-F 630p-7p ENTERTAINMENT TONIGH Start Date End Date Weekdays Spots/Week Rate Rating Week: 03/28/22 ---T---04/03/22 \$140.00 0.00 N101 KLKN 04/01/22 04/01/22 CM 630p-7p ---F--.30 \$140.00P-05 0.00 NM \$140.00

Print Date: 03/25/22 10:17:07 Page 10of 11

KLKN-TV

Order / Rev: Alt Order #:

Flight Dates:

46576

27751451

03/27/22 - 04/02/22

Advertiser:

Estimate:

Herbster for Governor

Product Desc:

Order

327402

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F 630p-/p M-F 630p-7p **ENTERTAINMENT TONIGH** Start Date Spots/Week End Date Weekdays Rate Rating Week: 03/28/22 04/03/22 ----F--\$140.00 0.00 N102 KLKN 03/28/22 03/28/22 Monday Prime Other CM 7p-9p M----:30 \$375.00P-05 0.00 NM \$375.00 Monday Prime Other AMERICAN IDOL MON-AB Start Date End Date Spots/Week Weekdays Rate Rating Week: 03/28/22 04/03/22 M----\$375.00 0.00 N103 KLKN 03/28/22 03/28/22 Monday Prime 3 CM 9:00 PM-10:00 PMM-----\$275.00 P-05 0.00 NM :30 \$275.00 Monday Prime 3 (9:00 PM-10:00 PM) PROMISED LAND-ABC Start Date End Date Spots/Week Weekdays Rate Rating Week: 03/28/22 04/03/22 \$275.00 0.00 N104 KLKN 03/29/22 03/29/22 Tuesday Prime 1 CM :30 \$150,00P-05 0.00 NM 7p-8p 2 \$300.00 Tuesday Prime 1 JUDGE STEVE HARVEY-A Start Date End Date Weekdays Spots/Week Rating Rate Week: 03/28/22 04/03/22 \$150.00 0.00 Tuesday Prime 2 N105 KLKN 03/29/22 03/29/22 CM 8p-9p -T----:30 \$150.00P-05 0.00 NM \$150.00 Tuesday Prime 2 ABBOTT ELEMENTARY/BL Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 03/28/22 04/03/22 \$150.00 0.00 N106 KLKN 03/30/22 03/30/22 Wednesday Prime 1 :30 \$235.00P-05 0.00 NM CM 7p-8p --W---\$235.00 1 Wednesday Prime 1 THE GOLDBERGS/THE WO Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 03/28/22 04/03/22 --W---\$235.00 0.00 N107 KLKN 03/30/22 03/30/22 Wednesday Prime 2 :30 \$250.00 P-05 0.00 NM CM 8p-9p --W----\$250.00 Wednesday Prime 2 THE CONNERS/HOME ECO Start Date Spots/Week **End Date** Weekdays Rating Rate Week: 03/28/22 04/03/22 \$250.00 0.00 N108 KLKN 03/30/22 03/30/22 Wednesday Prime 3 CM 9p-10p --W----:30 \$300.00P-05 0.00 NM \$300.00 Wednesday Prime 3 A MILLION LITTLE THI Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 03/28/22 04/03/22 --W----\$300.00 0.00 N109 KLKN 03/31/22 03/31/22 Thursday Prime 1 CM :30 \$225.00P-05 0.00 NM 7p-8p -----1 \$225.00 Thursday Prime 1 STATION 19-ABC Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 03/28/22 04/03/22 ---T---\$225.00 0.00 N110 KLKN 03/31/22 03/31/22 Thursday Prime 2 CM 8p-9p ---T---:30 \$300.00 P-05 0.00 NM \$600.00 Thursday Prime 2 **GREYS ANATOMY-ABC** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 03/28/22 04/03/22 ---T---\$300.00 0.00 N111 KLKN 03/31/22 03/31/22 Thursday Prime 3 CM 9:00 PM-10:00 PM---T---:30 \$175.00 P-05 0.00 NM 2 \$350.00 Thursday Prime 3 (9:00 PM-10:00 PM) **BIG SKY-ABC** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 03/28/22 04/03/22 ---T---\$175.00 0.00 N112 KLKN 04/01/22 04/01/22 Friday Prime 1 \$175,00P-05 0.00 NM CM 7p-8p ----F--:30 2 \$350.00 Friday Prime 1 SHARK TANK-ABC Start Date **End Date** Spots/Week Weekdays Rate Rating ----F--Week: 03/28/22 04/03/22 \$175.00 0.00 N113 KLKN 04/01/22 04/01/22 CM 8:00 PM-10:00 PM----F--:30 \$175.00P-05 0.00 NM 2 \$350.00

Print Date: 03/25/22 10:17:07 Page 11of 11

Order / Rev:

46576

27751451

Advertiser:

Herbster for Governor

Order

Product Desc:

KLKN-TV

Alt Order #: Flight Dates:

03/27/22 - 04/02/22

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			Friday Prime Other									-
			Friday Prime Other		(8:00 PM-10):00 PM)						
20/20 (2	HOURS)-ABC										
Start	Date	End Date	Weekdays S	Spots/Week	Rate	Rating				- 1		
Week: 03/2	8/22	04/03/22	F	2	\$175.00	0.00						
N114 KLKN	04/02/2:	2 04/02/22	Saturday Prime 1	СМ	7p-8p	S-	:30	1	\$100.00P-05	0.00 NM	1	\$100.00
			Saturday Prime 1							- 1		
ABC SAT	TURDAY	/ NIGHT E	•							- 1		
Start	Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				- 1		
Week: 03/2	8/22	04/03/22	S-	1	\$100.00	0.00						
N115 KLKN	04/02/2	2 04/02/22	Saturday Prime Oth	ner CM	8:00 PM-10	:00 PMS-	:30	1	\$100.00 P-05	0.00 NM	1	\$100.00
			Saturday Prime Ot	her	(8:00 PM-10):00 PM)				- 1		
AMERIC	AN IDO	L ENCORE	•									
Start	Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				- 1		
Week: 03/2	8/22	04/03/22	S-	1	\$100.00	0.00						
										Totals	158	\$13,780.00

Contract # 27751451 CPE: HRBST/ORDR/327402
Agency: Smart Media Group Changes as of: 3/25/2022 at 9:52 AM

Product: Order

Agency Order #: 30079490

Flight: 3/27/22 - 4/2/22

Version: Current State Version 1

Station: KLKN

Con Type: POLITICAL/VOTE

Total \$: \$13,780.00

ALEXANDRIA, VA 22313 PO BOX 26067

Buyer: Gaeckler, Elaine

Advertiser: Herbster for Governor

Market: Lincoln&Hstng-Krny-Pls DMA

Primary Demo: Adults 35+ Service: Nielsen

Office: WASHINGTON

Total Spots: 158
Total CPP: \$58.89 Total GRP: 234.0

Traffic #: 46576

Comments: New order for Herbster. I know these rates will need to be adjusted but please remember we pay LUR ONLY in any time period. PLS send revised rates asap. Payment and traffic will be issued today. Thanks! Elaine Salesperson: ALEXANDRA BRADLEY 202-955-5342 Separation: Assistant: ALEXANDRA BRADLEY 202-955-5342

	_											3/27 - 4/2		Total Total	77
# Day/Time	DP	Program	Rate	Len	Len 3/27	3/28	3/29	3/30	3/31	1 4/1	1 4/2			Spots	69 B
M-F 1 9a-10a		LIVE WITH KELLY & RY	\$25.00	30	0	_				_	0			5 \$125.00	ŏ
0								1	1	1	-				
M-F 2 10a-11a		THE VIEW	\$40.00	30	0		_	_			0			5 \$200.00	12
0 M-F		CHANNEL & EVENITHERS	\$50 00 00	23	>	_	_		_	_	5			n	5
										1					
M-F 4 12n-1p		GMA3: WHAT YOU NEED	\$25.00	30	0	_	_	_			0			5 \$125.00	ŏ
0							İ								
M-F 5 1p-2p		GENERAL HOSPITAL	\$25.00	30	0	_	_		_	_	0			5 \$125.00	ŏ
0															
M-F 6 3p-4p		THE REAL	\$20.00	30	0	_	_			_	0			5 \$100.00	ŏ
M 0										1					
7 4p-5p		DR. PHIL	\$50.00	30	o	_	_			_	0		15.00 A 10.00	5 \$250,00	ŏ
0															
M-F 8 5a-6a		KLLKN NEWS 8 THISAM	\$25.00	30	0	2	2	2	2	2	0			10 \$250.00	ŏ
0											0 2				
M-F 9 6a-7a		KLLKN NEWS 8 THIS AM	\$65.00	30	0	2	2	2	2	2	0			10 \$650.00	ŏ
0															Ц
M-F 10 7a-9a		GOOD MORNING AMERICA	\$85.00	30	0	4	4	4	4	4	0			20 \$1,700.00	ŏ
0															
Sa 11 7a-9a		WEEKEND GOOD MORNING	\$50,00	30	0	0	0	0	0	0	4	A Health The		4 \$200.00	ŏ
0											3				2 1
Su		THIS WEEK	\$75.00	30	_	0	0	0	0	0	0			1 \$75.00	ŏ
12 8a-9a															

Day/Time M-F 13 5p-5:30p

Program

CHANNEL 8 EYEWITNESS

\$150.00

8

0

N

N

0

Rate

Len

3/27 3/28

3/29 3/30 3/31

4/1

4/2

3/27 - 4/2

Total Spots

Total

GRP* 25.6

œ

\$1,200.00

\$1,000.00

19.0

Separation:

Contract # 27751451 CPE: HRBST/ORDR/327402 Agency: Smart Media Group

Product: Order

Buyer: Gaeckler, Elaine Salesperson: ALEXANDRA BRADLEY 202-955-5342

Agency Order #: 30079490

PO BOX 26067 ALEXANDRIA, VA 22313

Changes as of: 3/25/2022 at 9:52 AM Flight: 3/27/22 - 4/2/22 Advertiser: Herbster for Governor

Version: Current State Version 1

Office: WASHINGTON

Total Spots: 158

Con Type: POLITICAL/VOTE
Total \$: \$13,780.00

Station: KLKN
Market: Lincoln&Hstng-Krny-Pts
DMA

\$58.89

234.0 46576

Assistant:	Primary Demo: Adults 35+	Service: Nielsen
Assistant: ALEXANDRA BRADLEY 202-955-5342	Adults 35+	Nielsen
Traffic #: 4	Total GRP: 2	Total CPP: \$
42	~	67

T
Ξ.
3.
•
ed
-
0
3
0
ũ
13
Ś
73
õ
N
22
S)
=
_
0
Ċ'n
52
-
⋗
3
_
*
*
* St
tats
tats b
tats ba
tats bas
tats base
tats based
tats base
tats based
tats based
tats based on
tats based on Pr
tats based on Pr
tats based on Primar
tats based on Pr
tats based on Primary I
tats based on Primary
tats based on Primary I
tats based on Primary I
tats based on Primary I

Sa 21 1a-2a

THE LISTENER

\$10.00

30

0

0

0

0

0

0

M-F 20 11:37p-12:06a

NIGHTLINE-ABC

\$30.00

30

0

0

\$150.00

\$10.00

0.4

\$10.00

0.3

\$250.00

6.0

\$100.00

1.5

M-F 19 10:35p-11:37p

JIMMY KIMMEL LIVE-AB

\$50.00

30

0

_

0

Sa 24 10:35p-11:35p

ET WEEKEND

\$30.00

30

0

0

0

0

0

0

Sa 25 11:35p-12:35a

WIPEOUT

\$25,00

30

0

0

0

0

0

Sa 12:35a-1:05a

JUST FOR LAUGHS

\$10.00

30

0

0

0

0

0

0

\$10.00

0.3

Sa 22 1:05a-2:05a

FORENSIC FILES

\$10.00

8

0

0

0

0

0

M-F 18 12:06a-1a

ACCESS DAILY

\$20.00

30

0

_

0

0

ഗ

\$50.00

10

M-F 17 1a-2a

LIVE WITH KELLY AND

\$10.00

30

0

Sa 15 5:30p-6p

ABC NEWS-SAT

\$75.00

30

0

0

0

0

0

0

N

N

\$150.00

\$150.00

3.6

Sa 16 6p-6:30p

EYEWITNESS NEWS 8 AT

\$75.00

30

0

0

0

0

0

N

M-F 14 6p-6:30p

CHANNEL 8 EYEWITNESS

\$200.00

30

0

_

_

0

\$25.00

0.4

\$30.00

Contract # 27751451

Agency Order #: 30079490 Product: Order

Buyer: Gaeckler, Elaine

Salesperson: ALEXANDRA BRADLEY 202-955-5342

Changes as of: 3/25/2022 at 9:52 AM

Flight: 3/27/22 - 4/2/22

Advertiser: Herbster for Governor

Primary Demo: Adults 35+ Service: Nielsen

Office: WASHINGTON

Version: Current State Version 1 Station: KLKN Market: Lincoln&Hstng-Krny-Pls DMA

Total Spots: 158
Total CPP: \$58.89 Con Type: POLITICAL/VOTE
Total \$: \$13,780.00

Total GRP: 234.0

Traffic #: 46576

Assistant: ALEXANDRA BRADLEY 202-955-5342

Separation:

DayTime DayTime Day Program Rate Len 327 328 329 330 331 41 412 327 328 329 330 331 41 412 327 328 329 330 331 41 412 327 328 329 330 331 41 412 327 328 329 330 331 41 412 327 328 329 330 331 41 412 327 328 329 330 331 41 412 327 328 329 330 331 41 412 327 328 329 330 331 41 412 327 328 329 330 331 41 412 327 328 329 330 331 41 412 327 328 329 32		2		0	0	2	0	0	0	30 0	\$300.00	GREYS ANATOMY-ABC	g.	7h 8p-9p	38
Dayffirm Day Program Rate Len 3127 3128 3129 3130 3131 417 412 5127 412 5127 5128 5125	_	_		0	0	_	0						ST	Th 7p-8p	37
Dayffime Day Program Pate Len 3/27 3/28 3/29 3/30 4/4 4/2 3/27 4/2 Spot			0	0	0		1	\vdash				A	9p-10p	36	
Day/Time DP Program				0	0	0	_	-					로	W 8p-9p	35
DayTime DIP Program			0	0	0	_	-	-				±	7p-8p	34	
DayTime DP Program	-			0	0	0	0	-					AB	Tu 8p-9p	ယ္ထ
Day/Time DP Program Rate Len 3/27 3/28 3/29 3/30 3/31 4/1 4/2 3/27 - 4/2 5/2 5/2 5/2 3/20		2		0	0	0	0		H				JU.	Tu 7p-8p	32
Top-10:35p DP Program Program Rate Len 3/27 3/28 3/29 3/30 3/31 4/1 4/2 Spo Sp		1		0	0	0	0	Н	-				ס	9p-10p	<u>~</u>
Su Su Su 10:35p-11:35p BULL S35.00 30 1 0 0 0 0 0 0 0 0				0	0	0	0	-					AN	7p-9p	3
Su Su 10:35p-11:35p BULL System Syst		Ún		0	_	_							m		29
Day/Time DP Program Rate Len 3/27 3/28 3/29 3/30 3/31 4/1 4/2 Spu	_	1		_	0	0	0		-				오	Sa 10p-10:35p	28
Day/Time DP Program Rate Len 3/27 3/28 3/29 3/30 3/31 4/1 4/2 4/2 Su 10:35p-11:35p BULL \$35.00 30 1 0 0 0 0 0 0 0 0 0		10		0	2	2	2	-	\vdash				Q.	M-F 10p-10:35p	27
DP Program Rate Len 3/27 3/28 3/29 3/30 3/31 4/1 4/2	_			0	0	0	0					JLL	ВС	Su 10:35p-11:35p	26
		Total Spots	3/27 - 4/2	4/2		-	_	-	\vdash			ogram			#1:



Contract # 27751451 Agency: Smart Media Group CPE: HRBST/ORDR/327402

ALEXANDRIA, VA 22313 PO BOX 26067

Product: Order Agency Order #: 30079490

Buyer: Gaeckler, Elaine

Changes as of: 3/25/2022 at 9:52 AM Advertiser: Herbster for Governor Flight: 3/27/22 - 4/2/22

Version: Current State Version 1

Con Type: POLITICAL/VOTE
Total \$: \$13,780.00

Service: Nielsen Station: KLKN
Market: Lincoln&Hstng-Krny-Pls
DMA Office: WASHINGTON

Total Spots: 158
Total CPP: \$58.89

Primary Demo: Adults 35+
Assistant: ALEXANDRA BRADLEY
2002-955-5342

Traffic #: 46576

Separation:	8RAULE Y 202-955-5342	Salesperson: ALEXANDRA
	202-955-5342	Assistant: ALEXANDRA BRADLEY

P-10p Program P-10p Program P-10p Program P-10p Program P-10p Program P-10p P-	158 \$13,780.00 234.0	O1	_1		16	28	29	28	28	TOTALS: 2 27	N	TALS:	10		
Mac DP Program Rate Len 3/27 3/28 3/29 3/30 3/31 4/1 4/2 Spo S	\$100.00				-	0	0	0		0	0		\$100.00	AMERICAN IDOL ENCORE	43 Sa 8p-10p
ne DP Program Rate Len 3/27 3/28 3/29 3/30 3/31 4/1 4/2 BIG SKY-ABC \$175.00 30 0 0 0 0 0 2 0 0 0 0 0 0 2 0 0 0 0 2 0 0 2 0 0 2 0 0 2 0 0 2 0 0 2 0 0 2 0 0 2 0 0 2 0 0 2 0 0 0 2 0 0 0 2 0 0 0 2 0 0 2 0 0 0 2 0 0 0 2 0 0 0 0 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 <t< td=""><td>\$100.00</td><td></td><td></td><td></td><td>_</td><td>0</td><td></td><td>0</td><td></td><td>0</td><td>0</td><td></td><td>\$100.00</td><td>ABC SATURDAY NIGHT E</td><td>42 7p-8p</td></t<>	\$100.00				_	0		0		0	0		\$100.00	ABC SATURDAY NIGHT E	42 7p-8p
ne DP Program Rate Len 3/27 3/28 3/29 3/30 3/31 4/1 4/2 Spo Spo Spo BIG SKY-ABC \$175.00 30 0 0 0 2 0 0 0 2 0	\$350.00	N			0	2	0	0		0	0		\$175.00	20/20 (2 HOURS)-ABC	41 8p-10p
ne DP Program Rate Len 3/27 3/28 3/29 3/30 3/31 4/1 4/2 3/27 4/2 Tot Spot BIG SKY-ABC \$175.00 30 0 0 0 0 2 0 0 0 0 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	\$350.00	N			0	2	0	0	0	0	0		\$175.00	SHARK TANK-ABC	40 7p-8p
DP Program Rate Len 3/27 3/28 3/29 3/30 3/31 4/1 4/2	\$350.00				0	0	2	0	0	0	0		\$175.00	BIG SKY-ABC	39 9p-10p
)tal	Spc	3/27 - 4/2	4/2	4/1	3/31	3/30		3/28	3/27		Rate	DP Program	# Day/Time